



**HOUSTON METHODIST  
CY-HOOPS INVITATIONAL**  
A CY-FAIR EDUCATIONAL  
FOUNDATION EVENT

# Showcase Your Basketball Player

**DEADLINE**  
FOR INCLUSION IN THE PROGRAM IS  
NOVEMBER 20, 2017



**CY - FAIR  
EDUCATIONAL  
FOUNDATION**  
Today's Students – Tomorrow's Future

Student & Team Name

Address

City

State

Zip

Phone

Email

## FORM OF PAYMENT:

- Check, payable to CFEF
- Credit Card

Name on Card

Card#

CVV#

Exp. Date

Signature

## ADVERTISING RATES:

- Full Page**..... \$275.00  
7.5" x 10" vertical, grayscale
- Half Page**.....\$175.00  
7.5" x 4.75" landscape, grayscale
- Quarter Page**.....\$125.00  
3.5" x 4.75" vertical, grayscale
- Business Card Size**.....\$ 75.00  
3.5" x 2" landscape, grayscale

Payment is due at time of file submission. Do not send your file(s) to the CFISD Athletics Department!

## CREATING YOUR AD:

- 1.) Use a graphics program such as Adobe Illustrator, Photoshop or Microsoft Publisher and ensure your canvas size matches the ad space you purchase.
- 2.) If you plan on inserting pictures or logos into your ad, make sure they are high resolution images for best quality. The image should be 300dpi @ print size.
- 3.) Don't forget your student's name, a photo, class of, and/or a personal message you'd like displayed.
- 4.) Save your image as a high quality/resolution in the formats listed below.

Please email file(s) in one of the following formats: PDF, TIFF, JPEG or EPS to

**madelan@thecfef.org**

CFEF | P.O. Box 1698 | Cypress, TX 77410-1698 | Phone: 281.370.0144 | Fax: 832.634.3434

**THANK YOU FOR SUPPORTING THE CY-FAIR EDUCATIONAL FOUNDATION.**

Your generous support and commitment is gratefully appreciated.

The Cy-Fair Educational Foundation is a 501(c)3 organization; all contributions are tax deductible, as allowed by the law.