

December 9-11, 2021



**HOUSTON METHODIST
CY-HOOPS INVITATIONAL**

**A CY-FAIR EDUCATIONAL
FOUNDATION EVENT**

Houston Methodist is the named partner for the Cy-Hoops Invitational through a multi-year agreement with Houston Methodist Willowbrook Hospital and Houston Methodist West Hospital. Our goal is to create a premier high school basketball tournament that engages the entire community. Proceeds from the tournament will be used to provide college scholarships for district students. Supporting our tournament presents you with the opportunity to make a significant impact in the lives of our local youth by investing in your own community!

SPONSORSHIP OPPORTUNITIES

PREMIER SPONSOR _____ \$10,000

- Live Tournament Recognition
- Logo Signage at Berry Center to include Logo on Scoring Table
- Trunk Ad in Program
- Name Recognition on Tournament T-shirt
- Name in Press Releases
- 25 Tournament Passes with access to VIP Hospitality Room
- 35 One Time Entry Game Tickets
- Booth on Concourse

FULL COURT SPONSOR _____ \$5,000

- Logo Signage at Berry Center to include Logo on Scoring Table
- Full-Page Ad in Program
- Name Recognition on Tournament T-shirt
- 15 Tournament Passes with access to VIP Hospitality Room
- 25 One Time Entry Game Tickets
- Booth on Concourse

HALF COURT SPONSOR _____ \$2,500

- Logo Signage at Berry Center & Name on Scoring Table
- Half-Page Ad in Program
- Name Recognition on Tournament T-shirt
- 10 Tournament Passes with access to VIP Hospitality Room
- 20 One Time Entry Game Tickets
- Booth on Concourse.

ELITE SPONSOR _____ \$7,500

- Live Tournament Recognition
- Logo Signage at Berry Center to include Logo on Scoring Table
- Full-Page Ad with Premium Placement in Program
- Name Recognition on Tournament T-shirt
- Name in Press Releases
- 20 Tournament Passes with access to VIP Hospitality Room
- 30 One Time Entry Game Tickets
- Booth on Concourse

BRACKET SPONSOR _____ \$3,500

- Name on Bracket in Program and Venue Posters
- Logo Signage at Berry Center & Name on Scoring Table
- Half-Page Ad in Program
- Name Recognition on Tournament T-shirt
- 12 Tournament Passes with access to VIP Hospitality Room
- 22 One Time Entry Game Tickets
- Booth on Concourse

SLAM DUNK SPONSOR _____ \$1,500

- Logo Signage at Berry Center
- Quarter-Page Ad in Program
- Name Recognition on Tournament T-shirt
- 6 Tournament Passes with access to VIP Hospitality Room
- 15 One Time Entry Game Tickets
- Booth on Concourse

Booth location and size determined by sponsorship level

Fundraising activities and private donations finance the Cy-Fair Educational Foundation. The Foundation is a 501(c)3 organization and all contributions are tax deductible as allowed by law.

SPONSORSHIP OPPORTUNITIES

FREE THROW SPONSOR \$1,000

- Logo Signage at Berry Center
- Quarter-Page Ad in Program
- 4 Tournament Passes with access to VIP Hospitality Room
- 10 One Time Entry Game Tickets
- Booth on Concourse.

CONTEST SPONSOR \$500

- Business Card Ad in Program
- Digital Recognition.

ADVERTISING

BACK COVER \$550

Full Color Program Ad, 7.5" x 10",
vertical format

INSIDE FRONT COVER \$500

Full Color Program Ad, 7.5" x 10",
vertical format

INSIDE BACK COVER \$500

Full Color Program Ad, 7.5" x 10",
vertical format

FULL-PAGE \$275

Grayscale Program Ad, 7.5" x 10",
vertical format

ONE HALF-PAGE \$175

Grayscale Program Ad, 7.5" x 4.75",
landscape format

ONE QUARTER-PAGE \$125

Grayscale Program Ad, 3.5" x 4.75",
vertical format

BUSINESS CARD SIZE \$75

Grayscale Program Ad, 3.5" x 2",
landscape format

**For inclusion in the program,
ad artwork must be received
by Monday, November 22, 2021**

Please email ad copy in one of the
following formats:

PDF, TIF/JPEG (300dpi) or EPS
to Madelan@theCFEF.org

Cy-Fair Educational Foundation
P.O. Box 1698 • Cypress, Texas 77410-1698
P 281.370.0144 • F 832.634.3434

TheCFEF.org

For more information, please contact
Marie@theCFEF.org



**CY - FAIR
EDUCATIONAL
FOUNDATION**

Today's Students - Tomorrow's Future

**THANK YOU FOR SUPPORTING
THE CY-FAIR EDUCATIONAL FOUNDATION**

Your generous support and commitment are gratefully appreciated

COMPANY NAME _____
(as you would like to appear in program)

CONTACT NAME _____

ADDRESS _____

CITY _____ **STATE** _____ **ZIP** _____

PHONE _____ **EMAIL** _____

SPONSOR OPPORTUNITIES:

- | | |
|---|---|
| <input type="checkbox"/> \$10,000 Premier Sponsor | <input type="checkbox"/> \$550 Back Cover |
| <input type="checkbox"/> \$7,500 Elite Sponsor | <input type="checkbox"/> \$500 Inside Front Cover |
| <input type="checkbox"/> \$5,000 Full Court Sponsor | <input type="checkbox"/> \$500 Inside Back Cover |
| <input type="checkbox"/> \$3,500 Bracket Sponsor | <input type="checkbox"/> \$275 Full-Page |
| <input type="checkbox"/> \$2,500 Half Court Sponsor | <input type="checkbox"/> \$175 One Half-Page |
| <input type="checkbox"/> \$1,500 Slam Dunk Sponsor | <input type="checkbox"/> \$125 One Quarter-Page |
| <input type="checkbox"/> \$1,000 Free Throw Sponsor | <input type="checkbox"/> \$75 Business Card Size |
| <input type="checkbox"/> \$500 Contest Sponsor | |

I am unable to attend but would like to make a donation of \$ _____

CHECK # _____

PLEASE INVOICE

CC # _____

NAME ON CARD _____

EXP. DATE _____ **CVV #** _____

SIGNATURE _____

PLEASE RETURN THIS FORM TO:

Email: Marie@theCFEF.org

Fax: 832.634.3434

Mail: CFEF, P.O. Box 1698, Cypress, TX 77410-1698