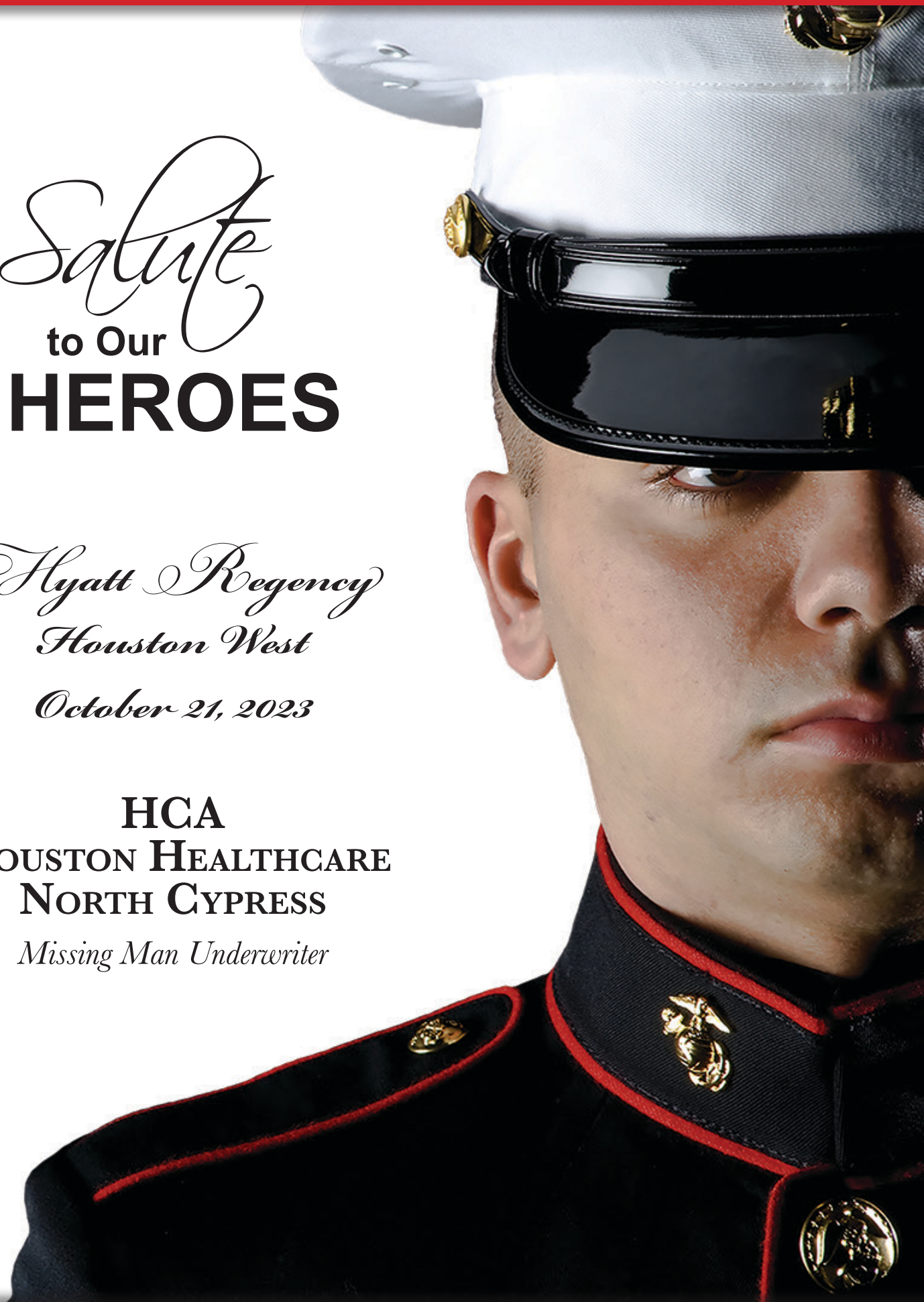


*Salute*  
to Our  
**HEROES**

*Hyatt Regency*  
*Houston West*  
*October 21, 2023*

**HCA**  
**HOUSTON HEALTHCARE**  
**NORTH CYPRESS**

*Missing Man Underwriter*



# The Cy-Fair Educational Foundation Presents

## Salute to Our Heroes

Salute to Our Heroes honors the brave men and women of the armed forces and first responders who serve to protect and preserve our freedoms, liberty, and life. Proceeds from this event fund endowed scholarships for graduating seniors from CFISD. The Cy-Fair Educational Foundation invests in *Today's Students – Tomorrow's Future* by providing scholarships and innovative staff development programs for CFISD. This special evening is highlighted with an inspirational speaker, dinner, entertainment, bid board and silent auction.

### **GUEST SPEAKER:** *SSGT Shilo Harris* *Inspirational Speaker & Book Author*



Staff Sergeant Shilo Harris' Humvee hit an IED while on patrol in Iraq in February of 2007. In that blast he lost his ears, part of his nose, some fingers and over a third of the skin on his body. He also lost three of his best friends. What followed was an agonizing road to recovery, which began with nearly two months in a medically induced coma. During that time, he experienced a version of hell so terrifying, the memories still haunt him today.

"I am a man who has lived through hell. It is hard to share this experience. The carnage. The devastation. The loss. But I will do it. Because I will always know the horrors of war," writes Harris. "I will tell you what an explosion does to you on the outside. And I will tell you what an explosion does to you on the inside. And I will demonstrate what it means to live fearlessly, with a clear understanding of the Grace that can redeem mayhem."

Harris shares his inspiring story in his forthcoming memoir, *Steel Will: My Journey Through Hell to Become the Man I was Meant to Be* (September 1, 2014; Baker Books).

## ★★★ SPONSORSHIP OPPORTUNITIES ★★★

### **1<sup>ST</sup> LIEUTENANT JEREMY RAY FALLEN SOLDIER SPONSOR** \_\_\_\_\_ **\$8,500**

*In remembrance of Jeremy Ray's service and sacrifice for our nation*

Special Recognition at Event; **Back Cover Ad in Program**; Digital Signage at Event; Name in Press Releases;  
10 Event Tickets; VIP Reception Guests.

### **MAJOR GENERAL SPONSOR** \_\_\_\_\_ **\$7,500**

Special Recognition at Event; **Full-Page Ad in Program**; Digital Signage at Event; Name in Press Releases;  
10 Event Tickets; VIP Reception Guests.

### **EDWARD STATION MEMORIAL PHOTOGRAPHY SPONSOR** \_\_\_\_\_ **\$6,500**

*In remembrance of Edward Station's service to the country as a Navy Mass Communication Specialist*

Special Recognition at Event; **Full-Page Ad in Program**; Digital Signage at Event; Name in Press Releases;  
10 Event Tickets; VIP Reception Guests.

### **FIRST RESPONDER SPONSOR** \_\_\_\_\_ **\$6,000**

Special Recognition at Event; **Full-Page Ad in Program**; Digital Signage at Event; Name in Press Releases;  
10 Event Tickets; VIP Reception Guests.

### **VIP RECEPTION SPONSOR** \_\_\_\_\_ **\$5,500**

Host VIP Reception; Special Press Release; **Full-Page Ad in Program**; Digital Signage at Event; Signage at VIP Reception;  
10 Event Tickets; Name on VIP Pass.

### **BRIGADIER GENERAL SPONSOR** \_\_\_\_\_ **\$5,000**

Special Recognition at Event; **Full-Page Ad in Program**; Digital Signage at Event; Name in Press Releases;  
10 Event Tickets; 2 VIP Passes for VIP Reception.

**FLORAL/PROGRAM SPONSOR** \_\_\_\_\_ **\$3,500**

**Full-Page Ad in Program**; Digital Signage at Event; 10 Event Tickets; 1 VIP Pass for VIP Reception.  
(Floral Sponsor Recognition at each table)

**FREEDOM SPONSOR** \_\_\_\_\_ **\$3,000**

**Half-Page Ad in Program**; Digital Signage at Event; 10 Event Tickets; 1 VIP Pass for VIP Reception.

**PATRIOT SPONSOR** \_\_\_\_\_ **\$2,000**

**Quarter-Page Ad in Program**; Digital Signage at Event; 10 Event Tickets.

**VALOR SPONSOR** \_\_\_\_\_ **\$1,000**

2 Event Tickets; 1 VIP Pass for VIP Reception.

**FOUNDATION STAR** \_\_\_\_\_ **\$500**

**Business Card Ad in Program.**

*VIP Reception with Guest Speaker begins at 6:00 p.m. (1 VIP Pass is good for 2 guests)*

**INSIDE BACK COVER** \_\_\_\_\_ **\$500**

Full Color Ad; 7.5" x 10"; Vertical format

**BUSINESS CARD SIZE** \_\_\_\_\_ **\$75**

Grayscale Ad; 3.5" x 2"; Landscape format

**FULL PAGE** \_\_\_\_\_ **\$275**

Grayscale Ad; 7.5" x 10"; Vertical format

**TRIBUTE AD** \_\_\_\_\_ **\$50**

(To recognize or honor one of the brave men or women  
who have served our country)

**ONE HALF PAGE** \_\_\_\_\_ **\$175**

Grayscale Ad; 7.5" x 4.75"; Landscape format

Grayscale Ad; 3.5" x 2"; Landscape format

**ONE QUARTER PAGE** \_\_\_\_\_ **\$125**

Grayscale Ad; 3.5" x 4.75"; Vertical format

**For inclusion in the program, ad artwork must be received by Monday, October 2<sup>nd</sup>, 2023**

*Please email ad copy in one of the following formats: PDF, TIF/JPEG (300dpi) or EPS to [Holly@TheCFEF.org](mailto:Holly@TheCFEF.org)*

*Cy-Fair Educational Foundation • P.O. Box 1698 • Cypress, Texas 77410-1698 • P 281.370.0144 • F 832.634.3434*

**TheCFEF.org**

**For more information, please contact [Marie@TheCFEF.org](mailto:Marie@TheCFEF.org)**



**CY-FAIR EDUCATIONAL FOUNDATION**  
**Today's Students – Tomorrow's Future**

**THANK YOU FOR SUPPORTING THE CY-FAIR EDUCATIONAL FOUNDATION**  
**Your generous support and commitment is gratefully appreciated**

*Fundraising activities and private donations finance Cy-Fair Educational Foundation.  
The Cy-Fair Educational Foundation is a 501(c)3 organization and all contributions are tax deductible, as allowed by the law.*

COMPANY NAME \_\_\_\_\_  
(as you would like to appear in program)

CONTACT NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

### SPONSOR OPPORTUNITIES:

- |   |  |
|---|--|
| <input type="checkbox"/> \$8,500 1 <sup>st</sup> Lt. Jeremy Ray Fallen Soldier Sponsor        | <input type="checkbox"/> \$500 Inside Back Cover |
| <input type="checkbox"/> \$7,500 Major General Sponsor  | <input type="checkbox"/> \$275 Full Page         |
| <input type="checkbox"/> \$6,500 Edward Station Memorial Photography Sponsor                  | <input type="checkbox"/> \$175 One Half Page     |
| <input type="checkbox"/> \$6,000 First Responder Sponsor                                      | <input type="checkbox"/> \$125 One Quarter Page  |
| <input type="checkbox"/> \$5,500 VIP Reception Sponsor  | <input type="checkbox"/> \$75 Business Card Size |
| <input type="checkbox"/> \$5,000 Brigadier General Sponsor                                    | <input type="checkbox"/> \$50 Tribute Ad         |
| <input type="checkbox"/> \$3,500 Floral/Program Sponsor                                       |  |
| <input type="checkbox"/> \$3,000 Freedom Sponsor  |  |
| <input type="checkbox"/> \$2,000 Patriot Sponsor  |  |
| <input type="checkbox"/> \$1,000 Valor Sponsor  |  |
| <input type="checkbox"/> \$500 Foundation Star  |  |
| <input type="checkbox"/> \$75 Veteran Ticket  |  |
| <input type="checkbox"/> \$125 Individual Ticket  |  |
| <input type="checkbox"/> I am unable to attend but would like to make a donation of \$ _____. |  |
| <input type="checkbox"/> Please contact me. I would like to donate a silent auction item.     |  |

☐ Check # \_\_\_\_\_

☐ Please Invoice

☐ CC # \_\_\_\_\_

NAME ON CARD \_\_\_\_\_

EXP. DATE \_\_\_\_\_ CVV# \_\_\_\_\_

SIGNATURE \_\_\_\_\_

### PLEASE RETURN THIS FORM TO:

**Email** – Marie@TheCFEF.org • Phone 281.370.0144

**Fax** – 832.634.3434

**Mail** – CFEF • P.O. Box 1698 • Cypress, TX 77410-1698