

December 12-14, 2024



HOUSTON METHODIST CY-HOOPS INVITATIONAL

A CY-FAIR EDUCATIONAL FOUNDATION EVENT

Houston Methodist is the named partner for the Cy-Hoops Invitational through a multi-year agreement with Houston Methodist Willowbrook Hospital and Houston Methodist West Hospital. Our goal is to create a premier high school basketball tournament that engages the entire community. Proceeds from the tournament will be used to provide college scholarships for district students. Supporting our tournament presents you with the opportunity to make a significant impact in the lives of our local youth by investing in your own community!

SPONSORSHIP OPPORTUNITIES

PREMIER SPONSOR_____ \$10,000

- Live Tournament Recognition
- Logo Signage at Berry Center to include Logo on Scoring Table
- Inside Front Cover Ad in Program
- Name Recognition on Tournament T-shirt
- Name in Press Releases
- 25 Tournament Passes with access to VIP Hospitality Room
- 35 One-Time Entry Game Tickets
- Booth on Concourse

FULL COURT SPONSOR_____ \$5,000

- Logo Signage at Berry Center to include Logo on Scoring Table
- Full-Page Ad in Program
- Name Recognition on Tournament T-shirt
- 15 Tournament Passes with access to VIP Hospitality Room
- 25 One-Time Entry Game Tickets
- Booth on Concourse

MIDDLE SCHOOL NIGHT SPONSOR_____ \$3,500

- Logo Signage at Berry Center & Name on Scoring Table FRIDAY ONLY
- Half-Page Ad in Program
- Name Recognition on Tournament T-shirt
- Live Tournament Recognition on FRIDAY
- Mascot/Crowd Interaction
- 12 Tournament Passes with access to VIP Hospitality Room
- 22 One-Time Entry Game Tickets

ELITE SPONSOR_____ \$7,500

- Live Tournament Recognition
- Logo Signage at Berry Center to include Logo on Scoring Table
- Full-Page Ad with Premium Placement in Program
- Name Recognition on Tournament T-shirt
- Name in Press Releases
- 20 Tournament Passes with access to VIP Hospitality Room
- 30 One-Time Entry Game Tickets
- Booth on Concourse

BRACKET SPONSOR_____ \$3,500

- Name on Bracket in Program and Venue Posters
- Logo Signage at Berry Center & Name on Scoring Table
- Half-Page Ad in Program
- Name Recognition on Tournament T-shirt
- 12 Tournament Passes with access to VIP Hospitality Room
- 22 One-Time Entry Game Tickets
- Booth on Concourse

HALF COURT SPONSOR_____ \$2,500

- Logo Signage at Berry Center & Name on Scoring Table
- Half-Page Ad in Program
- Name Recognition on Tournament T-shirt
- 10 Tournament Passes with access to VIP Hospitality Room
- 20 One-Time Entry Game Tickets
- Booth on Concourse.

All sponsors will receive additional promotion on CFISD social media accounts and the district website. Higher sponsorship levels will receive additional exposure and frequency.

Booth location and size determined by sponsorship level

Fundraising activities and private donations finance the Cy-Fair Educational Foundation. The Foundation is a 501(c)3 organization and all contributions are tax deductible as allowed by law.

SPONSORSHIP OPPORTUNITIES

SLAM DUNK SPONSOR_____ **\$1,500**

- Logo Signage at Berry Center
- Quarter-Page Ad in Program
- Name Recognition on Tournament T-shirt
- 6 Tournament Passes with access to VIP Hospitality Room
- 15 One-Time Entry Game Tickets
- Booth on Concourse

CONTEST SPONSOR_____ **\$500**

- Business Card Ad in Program
- Digital Recognition.

FREE THROW SPONSOR_____ **\$1,000**

- Logo Signage at Berry Center
- Quarter-Page Ad in Program
- 4 Tournament Passes with access to VIP Hospitality Room
- 10 One-Time Entry Game Tickets
- Booth on Concourse.

ADVERTISING

BACK COVER_____ **\$550**

Full Color Program Ad, 7.5" x 10", vertical format

INSIDE FRONT COVER_____ **\$500**

Full Color Program Ad, 7.5" x 10", vertical format

INSIDE BACK COVER_____ **\$500**

Full Color Program Ad, 7.5" x 10", vertical format

FULL-PAGE_____ **\$275**

Grayscale Program Ad, 7.5" x 10", vertical format

ONE HALF-PAGE_____ **\$175**

Grayscale Program Ad, 7.5" x 4.75", landscape format

ONE QUARTER-PAGE_____ **\$125**

Grayscale Program Ad, 3.5" x 4.75", vertical format

BUSINESS CARD SIZE_____ **\$75**

Grayscale Program Ad, 3.5" x 2", landscape format

For inclusion in the program, ad artwork must be received by Monday, November 25, 2024

Please email ad copy in one of the following formats:

PDF, TIF/JPEG (300dpi) or EPS
to Holly@TheCFEF.org

Cy-Fair Educational Foundation
P.O. Box 1698 • Cypress, Texas 77410-1698
P 281.370.0144 • F 832.634.3434



CY-FAIR EDUCATIONAL FOUNDATION
Today's Students - Tomorrow's Future

TheCFEF.org

For more information, please contact
Marie@TheCFEF.org

**THANK YOU FOR SUPPORTING THE
CY-FAIR EDUCATIONAL FOUNDATION**

Your generous support and commitment
are gratefully appreciated

COMPANY NAME _____
(as you would like to appear in program)

CONTACT NAME _____

ADDRESS _____

CITY _____ **STATE** _____ **ZIP** _____

PHONE _____ **EMAIL** _____

SPONSOR OPPORTUNITIES:

- | | |
|--|---|
| <input type="checkbox"/> \$10,000 Premier Sponsor | <input type="checkbox"/> \$500 Contest Sponsor |
| <input type="checkbox"/> \$7,500 Elite Sponsor | <input type="checkbox"/> \$550 Back Cover |
| <input type="checkbox"/> \$5,000 Full Court Sponsor | <input type="checkbox"/> \$500 Inside Front Cover |
| <input type="checkbox"/> \$3,500 Bracket Sponsor | <input type="checkbox"/> \$500 Inside Back Cover |
| <input type="checkbox"/> \$3,500 Middle School Night Sponsor | <input type="checkbox"/> \$275 Full-Page |
| <input type="checkbox"/> \$2,500 Half Court Sponsor | <input type="checkbox"/> \$175 One Half-Page |
| <input type="checkbox"/> \$1,500 Slam Dunk Sponsor | <input type="checkbox"/> \$125 One Quarter-Page |
| <input type="checkbox"/> \$1,000 Free Throw Sponsor | <input type="checkbox"/> \$75 Business Card Size |

☐ I am unable to attend but would like to make a donation of \$ _____

☐ **CHECK #** _____

☐ **PLEASE INVOICE**

☐ **CC #** _____

NAME ON CARD _____

EXP. DATE _____ **CVV #** _____

SIGNATURE _____

PLEASE RETURN THIS FORM TO:

Email: Marie@TheCFEF.org

Fax: 832.634.3434

Mail: CFEEF, P.O. Box 1698, Cypress, TX 77410-1698